

UK UNIVERSITY PARTNERSHIP CAPABILITY STATEMENT

Build accredited capability. Enhance employability. Grow employer-facing provision.

An employer-aligned partner for accredited pathways, bespoke training, employability, executive education, apprenticeships and professional-services CPD.

OUR UNIVERSITY OFFER **Start with one priority audience, validate impact through a measured pilot, then scale across students, staff and employer clients.**

WHO WE ARE

Training Creatively is the trading brand of Creative Consulting and Training Ltd, a UK-based professional training organisation established in 2012. We deliver recognised qualifications, bespoke non-accredited training and applied learning across project delivery, digital services, business analysis, change, governance, risk and cyber security.

WHERE WE FIT

Your university retains ownership of curriculum, academic quality, student relationships and employer strategy. We add accredited specialists, official resources, eLearning, examinations, applied workshops and reporting for agreed programmes.

Value for UK universities

Develop university staff Role-based CPD for leaders, managers, transformation teams, digital services and professional functions.	**Grow commercial provision** Mobilise accredited employer cohorts and executive education without building every capability in-house.	**Enrich apprenticeships** Add professional certification and applied workshops that strengthen work-based learning journeys.
Enhance employability Add recognised professional credentials and applied learning alongside academic awards.	**Commission bespoke training** Co-design non-accredited programmes around university priorities, roles, cohorts and employer needs.	**Evidence outcomes** Track participation, assessment performance, feedback and agreed study or workplace application.

Who we support

People, OD & L&D University-wide capability pathways, leadership development and professional CPD.	**Executive education & partnerships** Co-branded or white-label programmes for employer clients, alumni and regional priorities.
Careers, curriculum & apprenticeships Professional certification, enrichment and employer-aligned curriculum support.	**Digital, transformation & professional services** Practical project, service, analysis, change, governance, risk and cyber capability.

TYPICAL STARTING BRIEFS **Student credential pathway • Staff CPD • Employer cohort • Bespoke capability programme**

What makes the partnership practical

- Cohort-based pricing with clearly defined scope and outcomes.
- Accredited pathways or bespoke non-accredited programmes, matched to the required outcome.
- University and employer contexts used within licensing and accreditation constraints.
- Flexible weekday, evening/weekend, virtual, onsite, eLearning and blended options.
- Pilot-first approach with review, evidence and a decision to scale.

SERVICE OFFER

Four partnership models. Accredited and bespoke capability pathways.

Choose the model that matches your immediate need; combine models as the relationship develops.

01 STAFF CAPABILITY PARTNER Accredited CPD or bespoke academies for university leaders, managers and professional teams.	**02 EXECUTIVE & EMPLOYER DELIVERY** Co-branded or white-label delivery for employers, alumni, regional initiatives and executive education.
03 APPRENTICESHIP ENRICHMENT Professional certification, masterclasses and applied workshops alongside degree apprenticeship provision.	**04 EMPLOYABILITY & CURRICULUM SUPPORT** Employer-recognised credentials, bespoke workshops, curriculum mapping and specialist delivery capacity.

UNIVERSITY CAPABILITY ACCELERATOR **A fixed-scope paid pilot for 8–20 participants: one accredited pathway or bespoke non-accredited programme, applied workshop, learner support, feedback and an outcome-and-scale review.**

Accredited and bespoke capability pathways

PROJECT & PROGRAMME DELIVERY	**APM PFQ/PMQ • PRINCE2 • PMP • MSP • MoP • P3O • Managing Benefits • Better Business Cases**
DIGITAL SERVICE, AI & AGILE	**AI Essentials • AI governance • ITIL • SIAM • DevOps • AgilePM • BRMP • service and supplier management**
BUSINESS ANALYSIS & CHANGE	**BCS Business Analysis • Requirements Engineering • Process Modelling • AgileBA • Change Management**
GOVERNANCE, RISK & CYBER	**COBIT • CISA • CISM • CRISC • CGEIT • AI governance • cyber-security governance**
BESPOKE PROFESSIONAL PRACTICE	**Bespoke non-accredited programmes: leadership, stakeholder engagement, team effectiveness, governance and client-defined topics**

Delivery, quality and evidence

DIAGNOSE	DESIGN	DELIVER	EVIDENCE
Clarify roles, outcomes, entry levels and constraints.	Co-design content, delivery mode, application and measures.	Coordinate trainers, resources, learners, exams and support.	Report participation, results, feedback and next-step options.

Assurance and procurement

MULTI-ACCREDITED DELIVERY
Accredited delivery is supported by recognised awarding and professional bodies. Bespoke programmes follow the same disciplined design and evaluation approach.

PURCHASE ROUTES
Procurement routes include CCS RM6219 Learning & Training Services DPS, CCS RM6237 Low Value Purchase System, YPO, Bloom and buyer platforms including JAGGAER, Coupa and ATAMIS.

A low-risk next step

BOOK A 30-MINUTE UNIVERSITY CAPABILITY REVIEW
We will identify one accredited or bespoke pilot, the buyer group, delivery model, procurement route and success measures.

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