

ACCREDITED TRAINING PARTNERSHIP CAPABILITY

Extend your portfolio. Add delivery capacity. Protect your client relationship. Grow more together.

Training Creatively partners with accredited training organisations (ATOs), learning providers and certification specialists that need dependable capacity, complementary accreditations or specialist delivery without building every capability internally.

HOW WE ADD VALUE TO ATO PARTNERS

01 OVERFLOW CAPACITY

Add dependable specialist delivery when your trainer pool is full, unavailable or demand spikes.

02 PORTFOLIO GAP COVER

Retain the client relationship when a requested course or capability sits outside your current portfolio.

03 WHITE-LABEL / SUBCONTRACT

Deliver through an agreed partner model with clear ownership, quality controls and brand boundaries.

04 JOINT BIDS & ACADEMIES

Combine accreditations, trainers and specialist capability for tenders, academies and multi-course programmes.

05 INTERNATIONAL DELIVERY

Support UK and international cohorts through virtual, onsite and flexible scheduling models.

06 ELEARNING & BLENDED

Add self-paced and blended options alongside instructor-led delivery where programme rules allow.

COMPANY PROFILE

Creative Consulting and Training Ltd, trading as Training Creatively, is a UK professional training organisation established in 2012. We support organisational clients with accredited and professional learning across management, technology, governance and change.

- Virtual, onsite, classroom, weekend and blended delivery
- Self-paced eLearning across selected programmes
- Corporate, public-sector, higher-education and regulated-sector focus
- UK-based with international delivery capability

WHY PARTNER WITH TRAINING CREATIVELY

- Retain client requirements that fall outside your current portfolio
- Scale delivery without permanently expanding your trainer bench
- Respond faster to short-notice, overflow and multi-cohort demand
- Access complementary specialist capability across multiple disciplines
- Use flexible referral, subcontract, reciprocal or joint-pursuit models

PARTNER-READY DELIVERY CAPABILITY

EST. 2012	UK + GLOBAL	FLEXIBLE	MULTI-SECTOR	SCALABLE	PARTNER-FIRST
Established UK provider	International delivery	Virtual + onsite	Corporate + public	Cohorts + academies	Client ownership protected

PRIORITY CAPABILITY AREAS

PROJECT, PROGRAMME & PORTFOLIO

PRINCE2 7 • PRINCE2 Agile • AgilePM v3 • APM PFQ/PMQ • PMP • MSP • MoP • P3O • MoR • PMI-PgMP • Praxis

IT SERVICE & GOVERNANCE

ITIL 5 • ITIL 4 • COBIT 2019 • SIAM

BUSINESS ANALYSIS & UX

BCS Business Analysis • AgileBA • PMI-PBA • BCS Solution & Information Architecture • BCS User Experience

CHANGE, BENEFITS & VALUE

Change Management • Managing Benefits • Stakeholder Engagement

BUSINESS RELATIONSHIP MANAGEMENT

BRMP • CBRM

AI & INFORMATION SECURITY

BCS AI Essentials • BCS Foundation in AI • CISM • CISA • CRISC • CGEIT

Accreditation & certification ecosystem: APMG International • PeopleCert • BCS • ISACA • PMI • APM • EXIN • BRM Institute • Agile Business Consortium • Change Management Institute

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HOW WE CAN WORK TOGETHER

Clear ownership • agreed commercials • accreditation compliance • dependable learner experience

FOUR PRACTICAL PARTNERSHIP MODELS

REFERRAL PARTNERSHIP

Introduce an opportunity outside your portfolio or geography. Ownership, communication and commercial terms are agreed before engagement.

SUBCONTRACT / DELIVERY PARTNER

You retain the prime client relationship while Training Creatively supplies agreed trainer capacity or delivery components.

RECIPROCAL ATO SUPPORT

Each party supports the other where one has stronger accreditation, trainer availability, geography, modality or specialist capability.

JOINT BID / ACADEMY DELIVERY

Combine capability for larger corporate academies, multi-course programmes, tenders or international requirements.

WHAT WE PROTECT IN EVERY PARTNERSHIP

CLIENT OWNERSHIP

- Originating partner relationship respected
- No direct solicitation outside agreed scope
- Communication routes agreed in advance

QUALITY & COMPLIANCE

- Approved trainers and authorised materials
- Relevant accreditation rules observed
- Issues escalated quickly and transparently

COMMERCIAL CLARITY

- Scope and pricing agreed before delivery
- Responsibilities and dependencies documented
- Referral/subcontract terms made explicit

WHERE PARTNERSHIP CREATES IMMEDIATE VALUE

COURSE GAP

Client asks for a course you do not offer - retain the relationship and bring in complementary accredited capability.

CAPACITY PRESSURE

Trainer capacity is full - add delivery resource without permanent overhead or delaying the cohort.

MULTI-COURSE ACADEMY

Client needs several disciplines - create a broader, coordinated academy proposition.

TENDER / SPECIALIST NEED

Bid needs broader evidence or niche expertise - strengthen the combined proposition.

INTERNATIONAL / OUT-OF-HOURS

Extend delivery coverage with flexible virtual or onsite support across schedules and time zones.

BLENDED LEARNING

Client wants greater flexibility - combine live delivery with eLearning or other modalities where available.

DELIVERY SUPPORT BEYOND THE CLASSROOM

- Course scheduling and cohort coordination
- Learner joining instructions and communications
- Materials and examination coordination where within scope
- Attendance, feedback and agreed completion reporting
- Trainer matching, customisation and delivery issue follow-up

COMMERCIAL OUTCOMES FOR PARTNERS

- Retain more suitable client requirements within the partnership
- Respond faster and pursue more opportunities
- Broaden the portfolio without building every capability internally
- Reduce operational pressure and last-minute delivery risk
- Scale delivery while protecting quality and client ownership

OUR 5-STEP PARTNERSHIP START PROCESS

01 INTRODUCTION

Understand your organisation, priorities and current challenges.

02 OPPORTUNITY MAP

Identify where our portfolios, capacity and sectors complement each other.

03 MODEL & TERMS

Agree scope, responsibilities, client ownership and commercials.

04 PILOT & PLAN

Confirm logistics, materials, trainers and quality requirements.

05 DELIVER & SCALE

Deliver, review results and expand into recurring opportunities.

LET'S IDENTIFY OUR FIRST OPPORTUNITY TOGETHER

If you have a client requirement, course request, capacity constraint or tender where complementary accredited capability could help, let's have a short conversation.

CONTACT US

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