LEARNING & DEVELOPMENT
CAPABILITY STATEMENT

Professional Learning & Capability Development Partner



ONE LEARNING PARTNER. MULTIPLE PROFESSIONAL CAPABILITY AREAS.

Accredited Professional Training • Organisational Capability Development • Bespoke Learning

Virtual | Classroom | eLearning | Blended | Dedicated Organisational Cohorts

BREADTH Multiple professional disciplines through one learning partner.	**FLEXIBILITY** From one learner to organisation-wide capability programmes.	**PARTNERSHIP** Learning solutions aligned to roles, capability needs and outcomes.

BUILD PROFESSIONAL CAPABILITY • ENABLE TRANSFORMATION • DEVELOP YOUR PEOPLE

Recognised professional qualifications and bespoke workforce learning - relevant, flexible and scalable.

A capability partner for L&D teams

Training Creatively, the trading brand of Creative Consulting and Training Ltd, is a UK-based professional learning and capability development provider. We support Learning & Development, Capability, Talent and Workforce Development teams with accredited qualifications, professional training, bespoke learning and structured capability programmes.

Our approach goes beyond supplying individual courses. We work with organisations to understand the capability required, identify appropriate development routes and provide flexible learning solutions for individuals, teams, professional communities and wider workforce programmes.

Our capability portfolio

PROJECT, PROGRAMME & PORTFOLIO PRINCE2, MSP, MoP, P3O, APM PFQ, APM PMQ, PMP, Managing Benefits and related P3M capability.	**AGILE DELIVERY & WAYS OF WORKING** AgilePM, AgilePgM, AgileBA, PRINCE2 Agile and capability for adaptive, collaborative delivery.
CHANGE & TRANSFORMATION Change Management, business change, stakeholder engagement, benefits realisation and transformation capability.	**IT SERVICE MANAGEMENT & DIGITAL** ITIL, SIAM, VeriSM, COBIT and service-management capability for IT and digital teams.
BUSINESS ANALYSIS BCS Business Analysis, Agile Business Analysis, requirements, stakeholder and business-change capability.	**GOVERNANCE, RISK & ASSURANCE** CISA, CISM, CRISC, CGEIT, COBIT and professional development across governance, risk and assurance.
AI & EMERGING CAPABILITY AI fundamentals, AI governance, responsible AI, ISO/IEC 42001, AI risk, assurance and role-based AI capability.	**BUSINESS RELATIONSHIP MANAGEMENT** BRMP, CBRM, strategic partnering, value realisation and relationship-management capability.

Breadth without losing specialist expertise: accredited and bespoke learning across multiple professional disciplines.

This breadth can help L&D teams consolidate professional learning requirements, simplify supplier management and build coherent development pathways rather than purchasing training course by course.

Flexible learning, designed around your workforce

Training Creatively can support different learner populations, locations, working patterns and capability objectives through a flexible mix of delivery models.

Live Virtual	Instructor-led learning without geographical constraints.
Onsite Classroom	Dedicated delivery at your premises or an agreed venue.
Dedicated Cohorts	Private courses for your employees, contextualised where appropriate.
eLearning	Flexible self-paced learning for individuals and larger populations.
Weekend Training	Saturday and weekend options for professionals and teams who need learning outside the working week.
Blended Learning	Digital learning combined with live sessions, workshops or other interventions.
Public Courses	Scheduled courses for individuals or small numbers of employees.
Bespoke Learning	Programmes designed around specific organisational capability requirements.

From individual courses to structured learning pathways

Where the requirement extends beyond a single course, we can work with L&D teams to create role-based and capability-based learning pathways aligned to job families, career levels, professional communities, competency frameworks and transformation priorities.

AWARENESS	FOUNDATION	PRACTITIONER	ADVANCED / LEADERSHIP
Build common language and understanding.	Develop core knowledge and confidence.	Apply recognised methods and professional practice.	Embed capability, governance and organisational leadership.

Professional & accredited learning

Our portfolio spans recognised professional qualifications and learning frameworks associated with leading professional and awarding organisations, including APM, PeopleCert, APMG International, BCS, EXIN and BRM Institute. Accredited learning can be complemented by bespoke, non-accredited programmes designed around an organisation's own processes, terminology, competency frameworks and desired outcomes.

ASSURANCE AND PROCUREMENT

MULTI-ACCREDITED DELIVERY

Accredited delivery is supported by recognised awarding and professional bodies. Bespoke programmes follow the same disciplined design and evaluation approach.

PURCHASE ROUTES

Procurement routes include CCS RM6219 Learning & Training Services DPS, CCS RM6237 Low Value Purchase System, YPO, Bloom and buyer platforms including JAGGAER, Coupa and ATAMIS.

Connect learning investment to workforce capability - not simply course attendance.

How we support Learning & Development teams

1 DISCOVER
Clarify skills gaps, learner populations, desired outcomes and professional development requirements.

2 DESIGN
Map appropriate learning options to roles, career stages, competency requirements and professional communities.

3 DELIVER
Coordinate accredited, bespoke and digital learning through the most suitable delivery methods.

4 SUPPORT
Help delegates through preparation, learning, examinations and certification where applicable.

5 COORDINATE
Provide a single point of contact across multiple learning requirements and cohort schedules.

6 EVALUATE
Support attendance, completion, learner feedback and agreed programme reporting.

Why L&D teams choose a partner model

Consolidate suppliers
Bring multiple professional learning disciplines together through one relationship.

Create coherent pathways
Link development to roles, experience levels and capability requirements.

Increase delivery flexibility
Use virtual, onsite, eLearning, blended and dedicated cohort options.

Scale as demand evolves
Start with one learner or one cohort and expand into multi-course programmes.

Combine accredited + bespoke
Blend recognised qualifications with organisation-specific learning.

Improve coordination
Use a single point of contact for planning, scheduling and learner support.

Engagement can start at any level

Individual requirement → Dedicated team cohort → Multi-course requirement → Capability pathway → Strategic learning partnership

Our objective is to become a useful extension of your L&D function - responsive when an individual need arises, and capable of supporting broader workforce capability programmes as priorities develop.

Start a capability conversation

Whether you have an immediate training requirement or are planning future workforce development, we would welcome the opportunity to understand your priorities. A short initial discussion can help determine the most appropriate next step.

- Current and emerging capability gaps
- Priority professional communities and job families
- Existing learning pathways and supplier arrangements
- Accredited qualification and certification requirements
- Virtual, onsite, eLearning and blended delivery preferences
- Learner volumes and cohort planning
- Future workforce, digital and AI capability requirements
- Opportunities to consolidate professional learning provision

A simple route from requirement to capability

1. UNDERSTAND
Discuss the requirement, learner population and desired outcomes.

2. RECOMMEND
Identify suitable qualifications, pathways or bespoke solutions.

3. DELIVER
Agree the delivery model, schedule, learner support and coordination.

4. DEVELOP
Review outcomes and identify future capability needs.

LET'S DEVELOP CAPABILITY, NOT SIMPLY DELIVER COURSES.



TRAINING CREATIVELY
Creative Consulting and Training Ltd
Professional Learning & Capability Development

www.trainingcreatively.com
Talk to us about your current and forthcoming L&D priorities.

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