

Consulting Firm Partnership Capability

Accredited and bespoke capability. Flexible capacity. Delivery that protects your client relationship.

A PRACTICAL EXTENSION OF YOUR CONSULTING TEAM

Training Creatively is the trading brand of Creative Consulting and Training Ltd, a UK-based professional training organisation. Since 2012, we have helped consulting firms extend client capability through recognised certification pathways, bespoke non-accredited programmes, experienced faculty and partnership-ready delivery.

Why partner with Training Creatively?

ACCREDITED & BESPOKE

Add recognised qualifications and tailored non-accredited training without building every specialist capability in-house.

FLEXIBLE DELIVERY

Deploy virtual, classroom, blended or eLearning formats, including weekday and weekend cohorts.

PARTNER-FIRST MODEL

Deliver white-label, co-branded or specialist workstreams aligned to your governance and client promise.

How we strengthen consulting delivery

Academy design.

Role-based pathways, learning journeys, cohort plans and certification roadmaps.

Client programme support.

White-label or co-branded delivery that fits your brand, account model and standards.

Scalable capacity.

Overflow faculty for peaks, new service launches and hard-to-source disciplines.

Accredited & bespoke delivery.

Certification pathways and tailored non-accredited workshops, masterclasses and programmes.

Bid enablement.

Credible learning workstreams, curricula, mobilisation plans and delivery assumptions.

Multi-market delivery.

Consistent learning architecture with facilitation adapted to local context.

Accredited and bespoke capability portfolio

CAPABILITY AREA	SELECTED PATHWAYS
PROJECT & PROGRAMME	PRINCE2 7 • PRINCE2 Agile • AgilePM v3 • APM PFQ/PMQ • PMP • MSP • MoP • P3O
SERVICE & GOVERNANCE	AI Governance • ITIL 5 • ITIL 4 • COBIT 2019 • SIAM
BUSINESS & CHANGE	BCS Business Analysis • Stakeholder Engagement • AgileBA • Change Management • BRMP/CBRM • Better Business Cases • Managing Benefits
ARCHITECTURE	BCS Solution Architecture • BCS Information Architecture
BESPOKE NON-ACCREDITED	Tailored workshops • Masterclasses • Short programmes • Client-specific academies

Accreditation ecosystem: APMG, PeopleCert, BCS, ISACA, PMI, APM, EXIN, BRMI and DevOps Institute.

Procurement and mobilisation readiness

FRAMEWORK ROUTES

CCS RM6219 • CCS RM6237 • YPO Learning & Training DPS • Bloom

PROCUREMENT PLATFORMS

Coupa • Atamis • direct award • subcontract • partner-led route

SUPPLIER ASSURANCE

JOSCAR registration and clearly defined governance, reporting and escalation

Choose the right partnership model

Start small, prove value and scale through an agreed commercial and governance model.

PARTNERSHIP MODEL	CONSULTING FIRM RETAINS	TRAINING CREATIVELY PROVIDES
SPECIALIST SUBCONTRACT	Client ownership and programme governance	Accredited and bespoke subject-matter delivery and learner support
WHITE-LABEL DELIVERY	Brand, account relationship and commercial model	Faculty, materials, facilitation and delivery operations
CO-BRANDED ACADEMY	Strategic sponsorship and client advisory	Curriculum, cohorts, certification pathways, bespoke programmes and delivery
OVERFLOW FACULTY	Core team and quality framework	Rapid access to additional qualified delivery capacity
BID PARTNERSHIP	Prime position and solution leadership	Learning design, credentials, methodology and mobilisation input

Where we add the most value

Client transformation.
Embed capability alongside advisory, implementation and change.

New service launches.
Add recognised credentials and bespoke learning programmes.

Time-critical mobilisation.
Scale specialist delivery when pipelines convert or demand spikes.

Internal academies.
Build repeatable role-based development for consulting teams.

Multi-country programmes.
Use consistent pathways with locally adapted facilitation.

Delivery assurance

CONSISTENCY
Agreed outcomes, prepared faculty and cohort-ready delivery.

GOVERNANCE
Clear roles, schedules, reporting, escalation and quality checkpoints.

EXPERIENCE
Applied learning for busy professionals and client environments.

FLEXIBILITY
Virtual, classroom, blended and eLearning; weekday or weekend.

CONFIDENTIALITY
Professional conduct aligned to partner and client requirements.

CONTINUITY
A specialist partner that complements rather than competes.

Simple partner onboarding

1 ALIGN
Confirm the opportunity, audience, outcomes, brand position and route.

2 MOBILISE
Agree faculty, curriculum, schedule, communications and governance.

3 DELIVER
Launch, report and improve through agreed quality checkpoints.

LET'S IDENTIFY ONE PRACTICAL OPPORTUNITY

A 15-minute exploratory call is enough to test fit for an academy, client programme, bid or delivery gap.

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