Creative Consulting and Training Ltd

Authorised & Accredited Training Organisation: PeopleCert | APM | BCS | ISACA | APMG-International | PMI | EXIN

APPRENTICESHIP CAPABILITY STATEMENT

Accredited Professional Learning | Apprenticeship KSB Enrichment | Employer Commercial Upskilling

A Specialist Strategic Partner Extending Your Apprenticeship Offer

Training Creatively acts as a trusted specialist capability partner to Apprenticeship Main Providers, Further Education Colleges, and Employer-Providers across the United Kingdom. We enable providers to satisfy complex learner and employer needs without the substantial capital investment and overhead of recruiting permanent specialist faculty or securing multi-year institutional accreditations. You retain complete commercial and contractual ownership of the apprentice and employer relationship; we inject, when required, accredited curriculum modules, comprehensive Gateway preparation, and commercial bolt-on learning solutions behind your brand.

APPRENTICE ENRICHMENT Globally recognised professional certifications, targeted modular masterclasses, end-point assessment portfolio preparation, and practical workplace KSB application.	**PROVIDER TEAM CPD** Direct upskilling for tutors, skills coaches, workplace assessors, and curriculum managers to ensure institutional alignment with current enterprise technology standards.	**PORTFOLIO EXTENSION** Immediately satisfy niche employer tender specifications and strategic workforce requests without adding permanent specialist lecturer headcount or recurring payroll.
COMMERCIAL REVENUE Seamlessly convert core levy engagements into high-margin, employer-funded workforce upskilling programmes, professional academies, and executive workshops.	**BESPOKE ACADEMIES** Fully contextualised, role-based capability academies tailored specifically to your enterprise clients' operational frameworks, technology stacks, and regional priorities.	**FLEXIBLE DELIVERY** Versatile delivery formats: live interactive virtual classrooms, onsite instructor-led cohorts, self-paced digital modules, weekend intensives, or blended schedules.

Core Professional Capability & Apprenticeship Standards Mapping

CAPABILITY DOMAIN	ACCREDITED CURRICULUM & CERTIFICATIONS	MAPPED APPRENTICESHIP STANDARDS
Project, Programme & Portfolio	PRINCE2® (Foundation & Practitioner), PRINCE2 Agile®, MSP®, MoP®, P3O®, APM PFQ & PMQ, AgilePgM®, PMI PMP®, PRAXIS Framework	Associate Project Manager (Level 4), Project Manager (Level 6 Degree)
Business Analysis & Change	BCS Business Analysis (Foundation & Practitioner modules), AgileBA®, Change Management (APMG), Stakeholder Engagement	Business Analyst (Level 4), Improvement Practitioner (Level 4), Improvement Specialist (Level 5)
ITSM & Digital Operations	ITIL® 4 and ITIL Version 5 modules, SIAM™ (Service Integration & Management)	Information Communications Technician (Level 3), Digital Community Manager (Level 4), IT Solutions (Level 3)
Governance, Risk & Cyber	COBIT® 2019, ISACA CISA®, CISM®, CRISC®, CGEIT®, NIST Cybersecurity Framework	Cyber Security Technologist (Level 4), Cyber Governance & Risk (Level 6), Internal Audit (Level 4)
Strategy, Value & Benefits	Managing Benefits (APMG), Better Business Cases (HM Treasury Green Book)	Operations / Departmental Manager (Level 5), Senior Leader (Level 7), Policy Officer (Level 4)

ESFA & REGULATORY ALIGNMENT: All modular delivery is engineered to adhere strictly to ESFA Apprenticeship Funding Rules. Delivery can be structured directly as eligible Off-the-Job (OTJ) training mapped explicitly against occupational Knowledge, Skills, and Behaviours (KSBs), or contracted separately as employer-funded commercial add-ons (including professional exam vouchers and chartered memberships) outside the apprenticeship standard funding band.

THE STRATEGIC RESULT

Enhanced apprentice EPA distinction rates | High-margin employer revenue | Zero risk of account disintermediation

APPRENTICESHIP PARTNERSHIP MODELS

Commercial Models | KSB & EPA Capability Mapping | Client Relationship Protection

Flexible Partnership & Commercial Engagement Models

We recognise that every training provider operates within distinct operational and commercial parameters. Our partnership models are deliberately agile, structured to integrate seamlessly into your established delivery schedules, account management protocols, and funding streams without adding friction.

APPRENTICE KSB ENRICHMENT (LEVY) Specialist technical modules delivered directly into your existing cohorts. Fully mapped to Off-the-Job (OTJ) training hours and concrete KSB portfolio evidence to accelerate Gateway readiness and elevate End-Point Assessment distinction rates.	**SPECIALIST CERTIFICATION BOLT-ONS** Employer-funded or co-funded accredited examinations (PRINCE2, BCS, ITIL, APM). Delivered as premium dual-qualification badges that sit alongside the core apprenticeship, giving employers tangible immediate ROI from day one.
EMPLOYER WORKFORCE UPSKILLING Extend your commercial footprint across your existing apprenticeship accounts. We train line managers, workplace mentors, and wider corporate teams in agile delivery, digital service management, and project governance disciplines.	**STAFF & TUTOR CPD ACADEMIES** Structured, accredited professional development for your internal faculty. We upskill your tutors, coaches, assessors, and curriculum managers so your teams remain at the cutting edge of industry practice and Ofsted curriculum scrutiny.
CO-DESIGNED EMPLOYER ACADEMIES Tailored academy propositions designed collaboratively for enterprise and strategic accounts. Blends regulated apprenticeship standards with bespoke industry certifications, digital modules, and executive roundtables.	**COLLABORATIVE & SUBCONTRACT DELIVERY** Robust and transparent commercial agreements. Features clear operational scoping, agreed service level agreements (SLAs), shared commercial margins, transparent reporting, and legally binding non-solicitation guarantees.

OUR PARTNERSHIP COVENANT: Contractual Client Protection Guarantee: You retain 100% legal ownership of your employer and apprentice accounts at all times. Prior to mobilization, we execute formal, legally binding non-solicitation covenants. We operate completely behind your brand as an invisible, high-calibre white-label extension, or alongside your team as your named accredited technical specialist partner.

Where We Add Most Value: Standard Context & Complementary Modules

TARGET APPRENTICESHIP STANDARD	COMPLEMENTARY ACCREDITED MODULES	STRATEGIC IMPACT ON EPA & LEVY
Associate Project Manager (L4) **Project Manager (L6 Degree)**	APM PMQ, PRINCE2® 7th Ed, AgilePM®, Stakeholder Engagement, Managing Benefits	Strengthens workplace project portfolio evidence; secures dual-certification advantage for apprentices upon Gateway completion.
Business Analyst (L4) **Improvement Specialist (L5)**	BCS Foundation & Practitioner BA, AgileBA®, Business Process Modelling	Direct alignment to business case creation and requirements engineering KSBs; significantly elevates EPA distinction percentages.
Information Communications Tech (L3) **Cyber Security Technologist (L4)**	ITIL® 4 Specialist, SIAM™, COBIT® 2019, NIST Cyber Governance Framework	Provides globally recognised vendor-neutral industry credentials directly alongside regulated apprenticeship certificates.
Operations / Departmental Manager (L5) **Senior Leader (L7 Executive)**	HM Treasury Green Book Better Business Cases, AI Governance, Change Management	Injects high-level strategic methodologies into executive workplace transformation projects; builds permanent employer loyalty.

SPECIALIST CAPABILITY ON DEMAND

No fixed faculty overhead | Complete client relationship protection | Accelerated EPA achievement

LOW-RISK PILOT & DELIVERY ASSURANCE

Start Focused | Agree Tangible Outcomes | Measure ROI | Scale with Confidence

Our Structured Five-Stage Implementation Route

We believe in proving value before expanding. Our risk-mitigated five-stage engagement route provides a structured, predictable journey from initial scoping through to scaled multi-cohort delivery, ensuring full alignment at every step.

1. DISCOVER	2. DESIGN	3. DELIVER	4. MEASURE	5. SCALE
Identify one priority learner cohort, urgent employer tender requirement, or internal staff CPD objective.	Define explicit KSB outcomes, delivery format, transparent pricing, operational SLAs, and metrics.	Deploy a focused pilot cohort led by assigned accredited trainers with transparent live attendance reporting.	Evaluate apprentice pass rates, learner confidence metrics, employer satisfaction, and portfolio quality.	Expand delivery across additional cohorts, new standards, or wider corporate accounts with evidence.

PRE-APPROVED PROCUREMENT FRAMEWORKS: To facilitate rapid, compliant public sector and institutional contracting, Training Creatively is directly accessible through Crown Commercial Service (CCS RM6219 Learning & Training Services DPS), YPO Apprenticeships DPS, Bloom Procurement Services, and JOSCAR. Direct commercial invoicing, formal subcontracting, and performance-based revenue-share models are also fully operational.

Flexible Entry Points: Start Where the Need is Immediate

PILOT ENTRY POINT	DELIVERY FORMAT & ARCHITECTURE	PRIMARY BENEFIT TO PROVIDER
Single Learner or Cohort Module	Live virtual masterclasses, scheduled public dates, or dedicated employer cohorts with full exam voucher integration.	Immediate technical capability deployment without the lead time or payroll burden of recruiting permanent faculty.
Employer-Specific Requirement	Tailored 1-3 day certification workshop or intensive KSB masterclass delivered directly ahead of Gateway review.	Fulfills bespoke enterprise client requests promptly, safeguarding key employer accounts against competitor displacement.
Provider Team Staff CPD	Focused accredited upskilling for tutors, assessors, and curriculum leads in modern technology frameworks.	Substantially elevates Ofsted curriculum intent and implementation scores while boosting tutor delivery confidence.
Multi-Course Tech Pathway	Blended accredited certifications and practical workplace application projects structured over 6-12 months.	Generates high-margin commercial revenue streams alongside traditional levy funding bands.

Measurable Return on Investment: What Good Looks Like

APPRENTICE VALUE & EPA

- Substantially higher EPA Distinction rates via structured exam prep
- Industry badges from AXELOS, BCS, APM, and ISACA
- Immediate workplace implementation of technical management tools
- Transparent post-apprenticeship career and salary progression
- Robust, verifiable KSB evidence ready ahead of Gateway review

CAPABLE DELIVERY TEAMS

- Internal tutors & coaches certified in cutting-edge industry standards
- Enhanced instructional confidence across complex technical units
- Elevated credibility during enterprise employer scoping conversations
- Rapid internal resolution of specialised apprentice workplace queries
- Comprehensive CPD evidence portfolio prepared for Ofsted inspections

COMMERCIAL ACCOUNT GROWTH

- High repeat cohort booking rates from key enterprise employer accounts
- Direct commercial non-levy revenue generation outside funding band caps
- Co-designed bespoke corporate academy delivery models
- Zero recruitment lag or fixed cost when pitching emerging technologies
- Industry-leading employer retention rates and Net Promoter Scores

ASSURANCE BEFORE SCALE

Transparent fixed scoping | Dedicated partnership director | Demonstrated pilot evidence

PARTNERING WITH TRAINING CREATIVELY

Strategic Alignment | Shared Commercial Success | Frictionless Onboarding

Why Leading Apprenticeship Providers Partner With Us

Partnering with Training Creatively eliminates operational friction, protects your institutional relationships, and expands your commercial margin without exposing your organisation to curriculum or delivery risks.

IMMEDIATE ACCREDITATION Deploy accredited APM, BCS, PeopleCert, and ISACA courses immediately without undergoing lengthy and costly multi-month accreditation audits.	**RELATIONSHIP INTEGRITY** We never poach clients. Strict, enforceable non-solicitation covenants are embedded in every standard partnership agreement from day one.	**COMMERCIAL REVENUE** Capture lucrative non-levy training budgets across executive leadership and technical teams connected to your apprentice employers.
OFSTED & QUALITY ASSURANCE Maintain consistently high teaching and learning standards with certified subject matter experts possessing real-world corporate experience.	**CONTROLLED PILOT ROLLOUT** Start with a single workshop, thoroughly evaluate learner outcomes and employer feedback, and expand delivery only with verified proof in hand.	**ENTERPRISE IT & AI OFFER** Equip your portfolio for demanding enterprise employers requiring ISO 42001 AI Governance, Cyber Resilience, and Cloud ITSM standards.

Streamlined Onboarding: What We Need & What You Receive

WHAT WE NEED FROM YOU	WHAT TRAINING CREATIVELY DELIVERS
1. Priority Apprenticeship Standard or Internal Team Target cohorts (e.g. Associate PM L4, Business Analyst L4, or Staff CPD).	1. Comprehensive Scope, Syllabus & Fixed Pricing Clear mapping to KSBs, session breakdown, learning materials, and transparent margins.
2. Employer Requirement or Pilot Window Specific employer account demands, cohort sizes, or desired intake delivery dates.	2. Named Partnership Director & Dedicated Lead Trainer A single senior point of contact for curriculum alignment, tutor briefing, and operations.
3. Preferred Delivery Model & Schedule Virtual live classroom, onsite at employer/college premises, or blended digital learning.	3. Turnkey Delivery & Communications Pack Learner onboarding guides, pre-course reading, practice exams, and booking support.
4. Preferred Commercial / Procurement Route Direct commercial invoice, framework call-off (CCS RM6219/Bloom/YPO), or revenue-share.	4. Pilot Review, Pass Rate Metrics & Scale Recommendations Post-pilot evaluation report, attendance records, feedback summaries, and scale roadmap.

SCHEDULE A 15-MINUTE PARTNERSHIP EXPLORATION

Identify one standard or employer account where specialist professional learning adds immediate value.

Structured 15-Minute Exploration Agenda

1. PRIORITY NEED & TARGET COHORTS Review specific apprenticeship standards, upcoming cohorts, or key employer accounts where specialist modules resolve immediate curriculum or commercial delivery gaps.	**2. CAPABILITY FIT & EPA VALUE** Select exact accredited modules (APM PMQ, BCS BA, ISO 42001, ITIL) that directly strengthen apprentice KSB portfolios and drive End-Point Assessment distinctions.
3. DELIVERY FORMAT & TIMELINE Determine the ideal format: live virtual masterclasses, onsite workshops, blended digital learning, or tutor coaching sessions aligned to your operational calendar.	**4. COMMERCIAL & PROCUREMENT ROUTE** Agree commercial structure: direct subcontract, white-label delivery, framework call-off (CCS RM6219, Bloom, YPO), or employer-funded commercial add-on.

TRAINING CREATIVELY | CREATIVE CONSULTING AND TRAINING LTD

Web: www.trainingcreatively.com | Apprenticeships: www.trainingcreatively.com/apprenticeship-training

Direct Executive Enquiries: info@trainingcreatively.com | Frameworks: CCS RM6219 | Bloom | YPO | JOSCAR